

Reach out and communicate.

The age of digital communication has opened the door for reaching your audience virtually anytime, anywhere. Digital signage spans from point-of-purchase displays next to the cash register to massive screens towering over Times Square.

Digital signage brings movement to messaging. Its power to engage is virtually unmatched by any other medium. Digital signage informs, sells, and entertains.

Chances are your audience is on the move. If you're looking to grab some attention, the solution is simple: *3M Digital Signage Software*.

Enter 3M Digital Signage.

3M Digital Signage Software – LAN Edition is designed specifically for playback, and reporting of digital display content anywhere in *your* world, from *your* network.

LAN Edition is designed to be easy to use. The layout of our interface and management tools are intuitive, and immediately familiar. Implementation is quicker. Changes and ongoing maintenance are simple. Costs are reduced. Results are predictable.

LAN Edition: Creativity, in control.

LAN Edition gives you complete control. You can remotely set-up and control thousands of displays from a single location. Import content. Create playlists. Schedule playbacks. Distribute fresh programming.

It's communication made simple. It's simplicity made powerful.

Content can be added or deleted quickly and easily, then organized into groups and subgroups. Playlists can be scheduled weeks and months in advance. Proof-of-play status



reporting provides a complete event history.

Best of all, it's a system that's designed to be totally automated, built for around-the-clock reliability, with verifiable performance ... and peace of mind.

How do you communicate?

These days, content comes in a variety of forms and files. Full motion video? High energy graphics? Simple text? Whatever form your content takes, we've got you covered. LAN Edition supports the most popular playback file formats, including Flash™, PowerPoint™, QuickTime™, and WindowsMedia™, MPEG-1, MPEG-2, DivX and URLs.

But wait. We take communicating one step further: communicating from the inside out with "Internationalization". Internationalization is the ability to translate the user interface into any language.

This ability to "internationalize" the user interface greatly expands digital signage options for the growing global market.

No matter how you say it, LAN Edition gives you the features and functionality you need.

No internet? No problem!

For every situation there's a solution. LAN Edition from 3M Digital Signage can connect even when your signage isn't connected.

LAN Edition allows for maximum flexibility and security. The closed system architecture enables complete management and distribution scheduling for disk-based systems. It's a secure, stable, and scalable solution when a broadband connection isn't available or practical.

The 3M Advantage

What are you looking for in a partner? Reliability? Stability? Innovation?

Few companies match 3M's 100-year track record for innovation and performance.

So, when it comes to investing in digital signage and software, look to 3M Digital Signage for the same type of progressive, practical solutions you've come to expect from a world leader.

*keep it simple.
make it count.*

3M
Digital Signage

Call: 206 855 2000 • 1 888 460 8060 www.3Mdigitalsignage.com