

To make it count, count on Network Edition.



Network, baby, network!

How many times have you heard it? THE buzz word of the decade.

And for once, anybody and everybody is right. When it comes to communicating your message, networking is where it's at.

3M Digital Signage: Networking with the "In" crowd.

Fortunately, *3M Digital Signage* is once again ahead of the curve and ready to get you on the networking fast track, with **3M Digital Signage Software – Network Edition**.

To meet the demands of an ever-changing market, your messaging content and delivery system needs to be as flexible as a circus contortionist. But make no mistake, in order to reap all the benefits digital signage promises, you need rock-solid technology in place.

Network Edition is software that provides sophisticated content and network management capabilities through an easy-to-use, web-based tool. Schedule, manage and remotely deliver location-specific playlists and schedules across multiple screens and locations, all using easy Internet access.

Ultimately, it's all about getting the message out, right? Network Edition delivers the features and

functionalities you need to optimize the communication power and impact of digital signage.

To start, Network Edition incorporates intuitive features and options such as drag-and-drop scheduling and play list creation, a friendly, familiar user interface, and reporting features that provide proof-of-play and player status at a glance.

And Network Edition operates using industry standard platforms. It's Windows compliant, easy to integrate, and doesn't require any proprietary hardware.

Content and network management features include:

- Easy-to-assemble digital media libraries and playlist creation
- Scheduling of content days, weeks, or months in advance
- Easy-to-use templates for dividing the playback display screen into two or three "zones"
- Customizable, updatable scrolling ticker, also called a text crawl
- Ability to organize your network into groups of remote players
- Proof-of-play performance reporting for specific dates and players

Like all 3M Digital Signage software, Network Edition plays standard digital media formats without conversion to another format, including Flash™, QuickTime™, and WindowsMedia™, MPEG-1, MPEG-2, DivX, Images, URLs, and High Definition Video.

Yep, you read that right. One reason Network Edition is such killer software is non-proprietary content creation and playback. There's no need to learn a specialized content authoring tool.

And because you access Network Edition's administration tools via the Internet, you have the power to control and make changes to your network on your schedule: anytime, anywhere. All you need is Internet access and your computer.

No more waiting for materials to be delivered. An end to relying on others for implementation. You determine when, where and how your messaging is delivered.

It's communication made simple. It's simplicity made powerful.

3M Digital Signage. Innovation with purpose.

At 3M Digital Signage, we provide digital signage solutions that make meeting your objectives easier, faster and more reliable.

Few companies match 3M's 100-year track record for innovation and performance. Our commitment to quality and performance is something you can count on.

So, when it comes to investing in digital signage and software, look to 3M Digital Signage for the same type of progressive, practical solutions you've come to expect from a world leader.

*keep it simple.
make it count.*

3M
Digital Signage

Call: 206 855 2000 • 1 888 460 8060 www.3Mdigitalsignage.com