

## Maybe One ISN'T The Loneliest Number...

Okay. You've seen digital signage in action. You want it. And you're ready to commit...

To staying single.

You want all the benefits of digital signage. The impact. The visibility. The flexibility.

But you don't want a network of signs. You just need one display.

## Have We Got the Solution for You.

Meet **3M Digital Signage Software – Solo Edition**. Solo Edition is an easy-to-use, low-cost entry solution designed specifically for single location/single computer applications.

At 3M Digital Signage, we recognize your project merits the same benefits enjoyed by businesses with larger, more complicated digital signage networks. So, we designed 3M Digital Signage Solo Edition to custom-fit your needs.

And Solo Edition is brought to you by 3M Digital Signage, so you know you can rely on it to deliver.

## Solo Edition - The One and Only.

High quality graphics, full-motion video and sound capabilities.

Dynamic information display capabilities.

The ability to change content quickly, using our User Interface that's easy to learn and understand.

Comprehensive control over how and when your message is delivered.

In short, Solo Edition delivers all the functionalities that make digital signage *the* choice to capture customers' attention, build brands and drive sales.

- dynamic data feeds, such as news and sports headlines, and current weather.
- Built-in customizable ticker. Update your message instantly using the online interface.



Bottom line? Shorter learning curve. Lower content-creation costs. Faster time-to-market. It's communication made simple. It's simplicity made powerful.

## 3M. Simply the Best Choice.

## Making It Easy.

Like all 3M Digital Signage Software products, Solo Edition operates using industry standard platforms. It's Windows compliant, easy to integrate, and doesn't require proprietary hardware.

And Solo Edition supports well-known, standard multimedia formats. Unlike other signage "solutions", there is no need to convert media to a specialized format for playback.

You can easily re-purpose media that has already been created, such as video, web-site content and still images.

Plus, Solo Edition's drag-and-drop scheduling and playlist creation means you'll be up and running in a jiffy.

3M Digital Signage – Solo Edition content development and management features include:

- Easy digital media library assembly and content management.
- Scheduling features that enable you to schedule content days, weeks, or months in advance.
- Easy-to-use templates for dividing the playback display screen.
- Customizable Active Information Modules for full support of

Digital signage is the gateway to achieving attention-grabbing, engaging messaging in your world.

3M Digital Signage Software – Solo Edition makes getting in the game a lot less intimidating. And Solo Edition provides the performance and reliability you've come to expect from 3M Digital Signage.

3M has built its reputation on over a century of innovative thinking to develop technologies and products that make people's lives better and easier. You can rely on our ongoing commitment to quality, improvement and proven performance.

So we say "Run with the big dogs". Flaunt your single sign.

Revel in the power of Solo Edition.

*keep it simple.  
make it count.*

**3M**  
Digital Signage

Call: 206 855 2000 • 1 888 460 8060 [www.3Mdigitalsignage.com](http://www.3Mdigitalsignage.com)